

BREDE VILLAGE HALL

Registered Charity No.233559

Brede Village Hall, Cackle Street, Brede, East Sussex, TN31 6DX

PRIVACY POLICY

Brede Village Hall is fully committed to protecting and respecting your privacy. We use your personal data for multiple reasons, from understanding how users engage with our website, to informing our marketing and advertising. This allows us to publish the content you are viewing on this site.

The reasons why we collect your data are:

- To show you products or information that is relevant to you, and to improve your user experience;
- To provide the services you sign up for;
- To carry out marketing analysis and send you communications when we have your permission or when permitted by law;
- To allow us to show advertising on our site.
-

How we protect your privacy, and what this policy covers:

- Information about your rights and our obligations;
- To clearly show how we collect and use your personal data;
- Our commitment to protecting your personal data;
- Our commitment to facilitating your rights, as well as responding to your questions.

About this Privacy Policy:

This privacy policy sets out how Brede Village Hall uses and protects any information that you give Brede Village Hall when you use this website. This privacy policy also explains your rights under the Data Protection Act (DPA) and General Data Protection Regulation (GDPR).

Personal data is information about you in which you can be identified. This can include information such as the following:

- Your name, data of birth, email address, postal address, phone number, mobile number;
- Credit or debit card details;
- Information about your device such as the IP address;
- Information relating to your personal circumstances and how you engage with our site;
- Our site may contain links to third party sites and services. These sites and services have their own privacy policies. If you follow a link to one of these third party sites, you should read their privacy policy.

Who we are and how you can contact us:

The data controller for this site is Brede Village Hall. This means we are responsible for deciding how and why we hold, and use, your personal data. If you want to contact us you can find our contact details on our Contact Us page.

What personal data we collect and how we intend to use it:

We collect data when you sign up for our services and when you browse our site. This information is used to provide our services and advertising and analyse how visitors engage with our website.

When you sign up with our site, we may collect the following personal data:

- Your name;
- Your email address;
- Job title;
- Demographic information such as postcode, preferences and interests;
- Other relevant personal information.
-

When you use our website we may also use cookies or similar technology to collect extra data, including:

- Your IP address – a numerical code to identify your device and which can provide information about the country, region or city where you are based;
- Your browsing history of the content you have visited on our site, including information on how you were referred to our site via a third party website;
- Details of your device, such as unique device ID, unique advertising ID and browsers used to access our content.
-

We will not collect special categories of data – such as information about your race, political opinions, religion, health or sexual orientation – unless you have chosen to provide information to us.

We collect your personal data when you:

- Use mobile devices to access our content;
- Access our sites, through cookies and other similar technology;
- Contact us via email, social media, or similar technologies or when you mention us on social media.

Why we use your personal data:

We use personal data collected through our site for a number of purposes, including the following:

- To provide the services which you signed up for. We use the personal data for related internal administrative purposes – such as our accounting and records – and to make you aware of any changes to our services;
- To send marketing communications when we have your permission/or are permitted by law;

- To carry out marketing analysis, for example we look at what you have engaged with on our site, and what products or services you have bought. You can opt out from having your personal data used for analysis by contacting us at villagehall.brede@gmail.com;
- To improve our marketing communications – we use similar technology to cookies to confirm whether you have opened a marketing email or clicked on a link in the email;
- For statistical purposes such as analysing the performance of our site and to understand how visitors use them;
- To respond to your queries and to resolve complaints.

We will only use your personal data where we have a legal ground to do so. We determine the legal grounds based on the purposes for which we have collected and used your personal data.

In every case, the legal ground will be one of the following:

Consent: Where you provided explicit consent to receive marketing emails from us. Keep in mind you can withdraw your consent at any time.

Our interests: Where it is necessary for us to understand our customers/clients, promote our services and operation of our website.

Compliance with law: In some special cases, we may have a legal obligation to use or keep your personal data.

Performance of a contract with you: For example, where you have purchased a product from us and we need to use your contact details and payment information in order to process your order and deliver your purchase.

Using children's personal data: We do not aim any of our products or services directly at children under the age of 13 and we do not knowingly collect personal data about children under 13.

How long we keep your personal data:

We keep your personal data for only as long as we need to. How long we need your personal data depends on what we are using it for, as set out in this privacy policy.

How we may contact you:

On the very odd occasion we may send you service emails, for example thanking you for placing an enquiry. If, and only if we have your consent, we may send you materials we think are of interest to you, such as newsletters and updates. Depending on your preferences this may be via email, phone, SMS, or post. Again, you can opt out at any time.

Cookies and similar technology:

When you visit our site, we may collect personal data from you automatically using cookies or similar technology. A cookie is a small file that can be placed on your device that allows us to recognise and remember you.

Online Advertising:

We use personalised online advertising on our sites. This allows us to deliver more relevant advertising to people who visit our website. It works by showing you adverts that are based on your browsing patterns and the way you have engaged with our site. It then shows you adverts which we believe may interest you.

Advertising that we may place on our site and others:

We also use personalised online advertising to promote our own products and services. This means that you may see advertising for our products and services on our sites and when you are on other, third party websites, including social media platforms.

Requesting your personal information:

You may request details of personal information which we hold about you under the Data Protection Act 1998. If the request is manifestly unfounded or excessive we may charge a reasonable fee. If you would like a copy of the information held on you please write to our data controller.

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible. We will promptly correct any information found to be incorrect.

This Privacy Policy was updated in June 2026.